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FOR IMMEDIATE RELEASE

June 25, 2006

EVEN AS ATTENDANCE DECLINES DISTRICT-WIDE,
DESKS ARE FILLING UP AT GARFIELD HIGH SCHOOL

Los Angeles, CA – Garfield High School, located in East Los Angeles, has seen a substantial increase in attendance thanks to a new communication system implemented earlier this year. According to school officials, attendance has increased each consecutive month during the year, allowing Garfield to have the highest improvement in attendance of any school in the Los Angeles Unified School District.

Garfield High School, with over 5,000 students, is one of the largest high schools in the country. With a Hispanic/Latino population of 99 percent, many of the students' parents do not use English as their home language. The communication system translates student information into the home language of each student to deliver attendance information, among other specific information, about the student.

Teachers simply log into the system online and choose the correct message for each student, without ever touching a phone. In addition to sending calls concerning attendance, the system can also send a variety of messages concerning each student's classroom experience, including: behavior, performance, grade progress, class information, and achievement.

The company is currently serving over 50,000 students in Los Angeles Unified School District and is being used in some of the largest schools in the city. Other TeleParent users in the district include Crenshaw High School, Thomas Starr King Middle School, Kennedy High School, and Virgil Middle School.

"I believe the increase in attendance can be attributed to TeleParent's ability to quickly and easily send the attendance information of each student in his or her home language," said Frances Vilaubi, Assistant Principal of Attendance. "The system has really connected teachers and parents like never before, and we are seeing the difference it is making."

For further information, go to www.teleparent.net

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